

PROJECT SUMMARY	
Name	Built to Last - Organizational Capacity Campaign
Brief Summary Request (2-3 sentences)	<p>At the end of 2017, our Board of Directors approved the Built to Last Campaign, a three-year plan to take us from historically completing 4-5 projects a year to completing 20+ projects per year. To continue pursuing the objectives of this campaign, Construction for Change requires updated software platforms that will allow increased efficiency and communication for our donor base and hundreds of volunteers. We respectfully request (\$ amount) in support from the Gesner-Johnson Foundation for technology equipment for our professional staff to accommodate this magnitude of growth.</p>
Geographic area served	<p>From 2007 - 2017, we built 42 facilities in 16 countries, serving 1.1 million people annually. Internationally, we have built in regions of Africa, South East Asia, South America, Latin America, and the Caribbean. Domestically, we have built in the states of Washington and California.</p> <p>In partnership with the 30/30 Project—a nonprofit which seeks to increase access to healthcare facilities—Construction for Change has coordinated the design, development, and construction management of medical facilities worldwide. Together, we have completed or are in the process of completing 16 healthcare facilities, 3 maternity wards, 2 inpatient wards, 1 refugee garden, 2 outreach centers, and 1 lab across 9 countries.</p>
Population served	Construction for Change and our affiliated partners serve countries and regions with high poverty levels and/or marginalized communities.
Expected Impact	<p>The Built to Last Campaign has already begun to provide Construction for Change with the critical infrastructure we need to increase the organizational capacity of our operation’s structure and model. Over the next three years, we expect this positive impact to continue ensuring sustained growth and the ability to expand our services to our global partner organizations. This growth will give way to essential access to education, health care services, and economic empowerment around the world. Although our three-year plan estimates a completed 20 projects a year, our work will encompass 40 in-progress projects from planning and design phase to construction and close-out.</p> <p>With the addition of vital staff positions, trainings, and technology, Construction for Change will be able to advance the collective skills and expertise of the professional staff—leading to higher staff retention, greater program continuity, and a longer lasting impact on local and global communities.</p> <p>The Built to Last Campaign is specifically designed to support community capacity building, allowing us to formalize a certification training program for our local workforce, standardize design practices and procedures, organize our safety program, and purchase tools for remote communication and project evaluation.</p>

Construction for Change also operates through our strategic partnerships, which is key in fostering the critical relationships needed for successful, sustainable collaboration with local and global partners. By creating durable relationships with community leaders, governmental entities, local labor, and other construction sector professionals, we will be able to build more structures with greater efficacy.

Through the Built to Last Campaign, we will have a sustainable revenue model put into place that will allow us to generate the funds necessary to build out diversified and predictable revenue streams. This sustainable revenue model will be achieved through the enhanced management of our donors, as well as additional communication and marketing materials.